



DIGITAL AND ENGAGEMENT COMMITTEE TERMS OF REFERENCE

Role of the Committee

The committee will support IPAA ACT in its role of influencing, developing and improving digital capabilities of public administration.

Responsibilities

- Promote the digital transformation agenda through providing a platform for discussion and debate on:
 - Public sector examples of success, including state and territory public services;
 - Private sector expertise in digital transformation; and
 - International experts in the field.
- Promote research and related information about digital transformation, partnering with public sector, private sector and academia.
- Integrate digital as a key pillar of IPAA activities including:
 - A digital award as part of the new Innovation Awards;
 - Identifying digital capabilities, the required leadership skills, and gaps in knowledge;
 - Considering new activities and tools to that will support a digitally connected government.
- Improve and provide advice and governance on IPAA's digital platform to promote best practise:
 - Website improvements and an improved digital user experience;
 - Develop a sound social media strategy with clear audiences and messages; and
 - Consider digital member benefits or a digital membership option.

Membership

Membership is a minimum of six current members and such other members as the Council considers appropriate. A member of Council will be the Chair.

Meeting Frequency

Six weekly.