



Australian Government
Department of the
Prime Minister and Cabinet

INSTITUTE OF
PUBLIC ADMINISTRATION
AUSTRALIA

IPAA
ACT

2022 CONFERENCE

REGULATORY REFORM

supporting business
investment and growth

PROGRAM

Innovative approaches to
deregulation, regulatory reform
and regulator performance.

16-17 FEBRUARY 2022

HYATT HOTEL, CANBERRA AND ONLINE

We acknowledge the Traditional Owners and Custodians of country throughout Australia, and their continuing connection to land, sea and community. We pay our respects to their Elders past, present and emerging.



ABOUT THIS CONFERENCE

In October 2020 the Hon Ben Morton MP, Minister Assisting the Prime Minister and Cabinet, outlined the core principles behind the Government's renewed Deregulation Agenda: fit-for-purpose regulatory practices that are well designed and implemented, to maintain essential safeguards while minimising compliance burden.

Minister Morton welcomes you to this inaugural two-day conference, with support by the Department of the Prime Minister and Cabinet and IPAA ACT. It brings together a cross section of government, industry and academia to engage in, share best practice and learn about the principles behind the Deregulation Agenda and best practice regulation.

Over the two days you will have the opportunity to participate in a number of different sessions which are designed to increase your understanding of:

- Drivers of regulatory reform
- Best practice and principles of regulation
- Regulator culture, performance and capability, and
- The convergence of regulation reform, data and digital technologies - RegTech.

These exchanges will help to embed best practice regulatory principles and approaches and create new ways for policy makers and regulators to connect across government, industry and business on regulatory reform.

We welcome you to this event and hope you experience rewarding discussions over the two days.

ASSISTANCE

The registration desk is open during the duration of the conference. If you need assistance during the event, please ask our staff at the desk.

JOIN THE CONVERSATION ON SOCIAL

#RegReformforGrowth

#RegConf22

WI-FI

Network: Hyatt Wi-Fi

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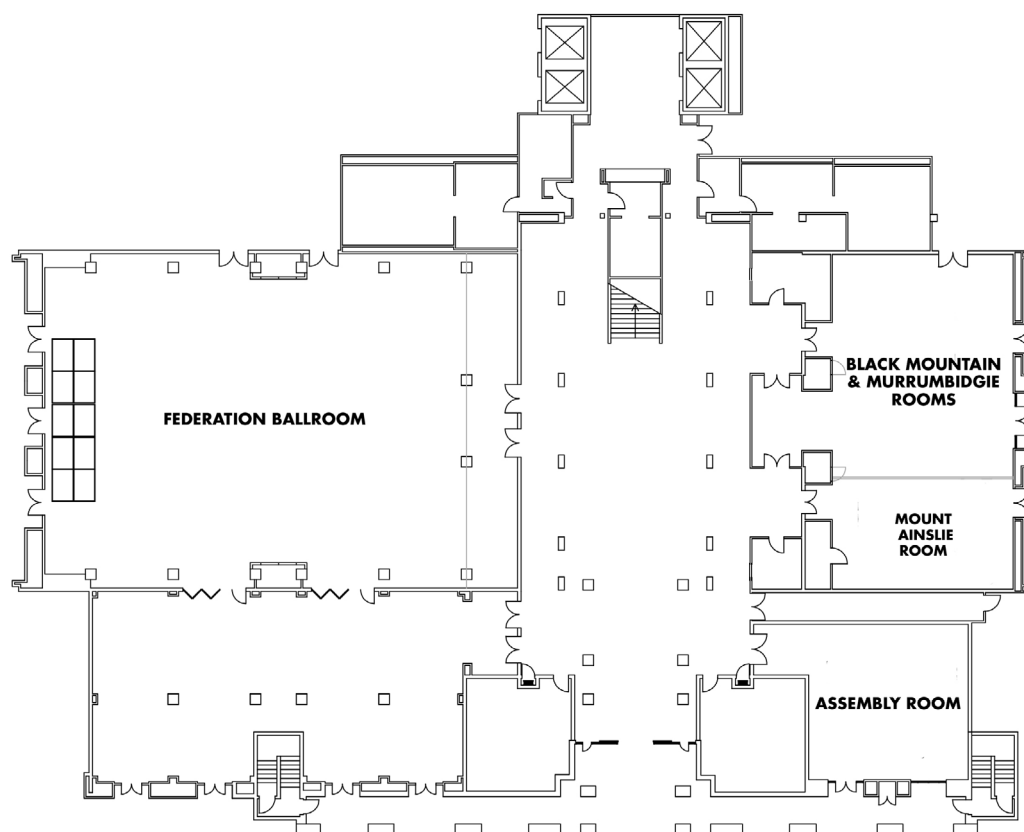


COVID SAFETY PLAN

A summary of the COVID-19 procedures followed by Canberra's Hyatt Hotel are provided below:

- All conference participants must have the Canberra 'Check In CBR' APP installed on their phones to scan the QR code when entering the Hyatt Hotel.
- All conference participants must wear masks in the Hyatt Hotel, they can only be removed when seated while eating or drinking.
- Hand Sanitizer will be available for participant use.
- Signage in the conference area will outline required social distancing procedures.
- Maximum capacity signage for social distancing will be in each function room.
- Space is provided in the rear of each room for self-distancing.
- The 2 square metre rule applies to determine the maximum number of people who can be on a premises.
- The Hyatt Hotel has increased frequency of cleaning and sanitizing in Public Areas. They will focus on frequently touched points such as door handles, desks, railings, elevator buttons, push plates, vending machines, ice machines.
- There is a limitation on the number of individuals allowed in elevators at one time.

HYATT CONFERENCE AREA FLOOR PLAN





The inaugural *Regulatory Reform: supporting business investment and growth* conference brings together leaders from across the Commonwealth, state and territory governments, the private sector and academia to share insights and experience in implementing best practice regulatory reform.

DAY 1 | WEDNESDAY 16 FEBRUARY 2022

- 9:30am **CONFERENCE OPENING**
Masters of Ceremony
Sandra Parker PSM Fair Work Ombudsman
Jeremy Hirschhorn Second Commissioner - Client Engagement, Australian Taxation Office
- WELCOME TO COUNTRY**
Paul House
- 9:40am **KEYNOTE | Australia's policy and economic outlook**
The Hon Josh Frydenberg MP Treasurer of Australia
- KEYNOTE | The Government's renewed Deregulation Agenda**
The Hon Ben Morton MP Minister Assisting the Prime Minister and Cabinet
- 10:15am **KEYNOTE & IN CONVERSATION | Lessons for a post pandemic world - rules, regulation and working with business**
Jane Halton AO PSM
John Kehoe (Moderator) Economics Editor, Australian Financial Review
- 11:00am *Morning tea*
- 11:30am **PANEL DISCUSSION | Business perspectives to improve Australia's regulatory environment**
Jane Halton AO PSM
Anna Bligh AC Chief Executive Officer, Australian Banking Association
Bruce Billson GAIDC Australian Small Business and Family Enterprise Ombudsman
John Kehoe (Moderator) Economics Editor, Australian Financial Review

This session will draw expert perspectives on the impact of regulation on business operations, and explore:

- How can business and government better co-design regulation?
- How can we ensure regulation is scalable and proportionate?
- How does regulatory risk appetite play out?
- What can be done to embed the flexibility in the COVID-19 response?
- Is regulator capture really an issue?



12:30pm

Lunch

1:30pm

PANEL DISCUSSION | Regulatory reform challenges

Michael Brennan *Chair, Productivity Commission*

Dr Subho Banerjee *Deputy CEO Research and Advisory, ANZSOG*

Anne Harris *Managing Director, Pfizer Australia*

Megan Motto (Moderator) *Chief Executive Officer, Governance Institute of Australia*

This session will cover expert perspectives on the challenges to ongoing regulatory reform, including:

- How can we centre regulation around purpose, not process?
- What gains have been made in modernising governance and communications?
What more needs to be done?
- What are the barriers and opportunities in streamlining overlapping regulations?

The session will cover cross-jurisdictional approaches to regulation, and how the lessons of reform can be shared and leveraged.

2:30pm

Afternoon Tea

3:00pm

MASTERCLASSES

ONE | Regulatory reform for Australian goods and services trade

Tim Yeend *Associate Secretary, Department of Foreign Affairs and Trade*

David Hazlehurst *Deputy Secretary, Department of Agriculture, Water and the Environment*

Christie Sawczuk *Deputy Head, Simplified Trade System Implementation Taskforce*

Stuart Fuller *Global Head of Legal Services for KPMG and Chairman, Asia Society Australia*

Sam Reinhardt (Moderator) *Head of Office, Productivity Commission*

This session will explore the importance and impact of domestic regulation on two-way trade in goods and services. Modernising Australia's regulatory system in ways that will better facilitate trade and the contribution it makes to Australia's prosperity.

The presenters will discuss examples of government initiatives currently underway to better facilitate two-way trade in goods and services, including through an agenda for simplified and streamlined trade regulations and a tell-us-once digital model for government-business interactions for importers and exporters.

With the increasing importance of the services sector to Australia's economy and employment, the session will also highlight the multi-pronged approach needed to progress regulatory reform and better facilitate two-way trade in services.



TWO | Overlapping regulations across jurisdictions in Australia

Associate Professor Felicity Deane *QUT Law, Queensland University of Technology*

Lachlan Robb *PhD Candidate – QUT Law, Queensland University of Technology*

Pero Stojanovski *Deputy Chief Economist Business Council of Australia*

Cassandra Meagher *Executive Director, Service Reform, Service Victoria*

Dr Paul Hubbard *Assistant Secretary, Regulatory Reform Division, Department of the Prime Minister and Cabinet*

John Burch *Team Leader, Overlapping Regulations, Regulatory Reform Division, Department of the Prime Minister and Cabinet*

The Workshop will examine the problem of overlapping regulations in Australia, including:

- the background to the OR agenda endorsed by National Cabinet in December 2021; and
- international experiences in dealing with overlapping regulations.

During the panel discussion, the Business Council of Australia will provide feedback on the overlapping regulations Workplan and Services Victoria will share experiences with overlapping regulations in Victoria.

THREE | Occupational Licensing Reform

Nick Mowbray *Senior Advisor, Department of the Prime Minister and Cabinet*

Jason McDonald *Chief Economic Adviser and First Assistant Secretary, Department of the Prime Minister and Cabinet*

Chris Archer *Acting Executive Director – Regulation Group, Department of Treasury and Finance Victoria*

Denita Wawn *Chief Executive, Master Builders Australia*

Jennifer Ranson *Assistant Secretary, Department of the Prime Minister and Cabinet*

This session will outline progress on occupational licensing reforms in Australia and lessons from recent experience – from national, state and industrial perspectives.

It will highlight automatic mutual recognition being implemented under National Cabinet since 2021, including lessons from the development and initial implementation of those reforms, progress to date under the national framework and further opportunities for regulatory reform.



FOUR | Leveraging natural business processes to reduce government reporting burden

John Shepherd PSM *Australian Bureau of Statistics*

Erin Adams *XERO*

The collection of timely business performance data is critical for the suite of economic indicators produced by the ABS. This is currently done predominantly through businesses completing surveys. These surveys are time consuming, challenging to complete and businesses feel they get no value back for their time spent completing. The ABS has worked with Xero and other Digital Service Providers to find ways to streamline this process and allow business to better leverage their existing data and systems to meet this obligation. This session will unpack this challenge including how the ABS and industry have collaborated and co-designed possible solutions. It will address barriers and incentives for change and how this initiative fits within the broader digitalisation of Australian small businesses.

4:00pm

KEYNOTE & PANEL | Stewardship and designing best practice regulation

Emeritus Professor Arie Freiberg AM *Monash University*

Bryan Chapple *Deputy Secretary Growth and Macroeconomics, New Zealand Treasury*

Simon Atkinson (Keynote & Moderator) *Secretary, Department of Infrastructure, Transport, Regional Development and Communications*

This session will cover expert perspectives on the importance of stewardship in regulatory reform, including:

- What is regulatory stewardship? How does stewardship work in practice?
- What lessons can be taken from past deregulation initiatives?
- How can best practice regulation be designed and measured?
- What has been the New Zealand experience in implementing a stewardship model? How close is New Zealand to regulatory nirvana?

The session will explore the broader drivers of regulatory reform and the ways in which the government can seek to improve the way it regulates.

5:00pm

NETWORKING REFRESHMENTS



DAY 2 | THURSDAY 17 FEBRUARY 2022

9:35am **ACKNOWLEDGMENT OF COUNTRY**
Masters of Ceremony
Jeremy Hirschhorn *Second Commissioner - Client Engagement, Australian Taxation Office*
Sandra Parker PSM *Fair Work Ombudsman*

9:45am **PANEL DISCUSSION & KEYNOTE | RegTech – data, digital and regulation**
KEYNOTE
The Hon Victor Michael Dominello MP (Keynote) *NSW Minister for Customer Service and Digital Government*
PANEL DISCUSSION
Randall Brugeaud *Head, Australian Simplified Trade System Implementation Taskforce*
Dr Pamela Hanrahan *Professor of Commercial Law and Regulation, University of New South Wales*
Gayle Milnes *National Data Commissioner Designate*
Dr David Gruen AO (Moderator) *Australian Statistician, Australian Bureau of Statistics*

This session will cover expert perspectives on:

- What is RegTech?
- How can we grasp the opportunities RegTech presents?
- Can RegTech help business and community interactions with government become easier and more integrated?
- What can be done to support data sharing across government, whilst addressing concerns about privacy or potential overreach?

11:00am *Morning Tea*

11:20am **PANEL | Perspectives on regulatory reform best practice**
Jennifer Westacott AO *Chief Executive, Business Council of Australia*
Bryan Chapple *Deputy Secretary, Growth and Macroeconomics, New Zealand Treasury*
Meghan Quinn PSM (Moderator) *Deputy Secretary, Markets Group, The Treasury*

This session will draw expert perspectives and experiences on how to continually improve regulatory settings to achieve best practice design and implementation. Focus is on how to reduce unnecessary compliance burden on business and the regulated community, by better understanding the stock and flow of regulations and their cumulative impact, and how a systems approach to regulatory reform can help break through regulatory silos.

12:20pm *Lunch*



1:15pm

PANEL | Regulator culture and responsiveness, including lessons from COVID

Anna Cronin *Commissioner, Better Regulation Victoria*

Rod Sims AO *Chair, Australian Competition and Consumer Commission*

David Parker AM (Moderator) *Chair and CEO, Clean Energy Regulator*

This session will cover expert perspectives on:

- What lessons have come from the COVID-19 pandemic and regulator responsiveness?
- What works to improve the culture within regulators? How can regulators be more responsive, risk based and consultative?
- How can regulators use information technology and data to improve regulation and enforcement?
- Are regulators increasing their risk appetite?
- What can be done to improve the capability and professionalism of regulatory staff and provide meaningful career pathways?

2:15pm

Afternoon tea

2:45pm

MASTERCLASSES

ONE | Delivering improvements in Regulator Performance

Anna Cronin *Commissioner, Better Regulation Victoria*

Eliot Palmer *Manager, Better Regulation Victoria*

Continuous improvements in regulator performance need to be embedded in regulatory reform frameworks to ensure that regulators are managing risks effectively and operating efficiently. This Masterclass will draw on recent experiences in Victoria where significant operational and effectiveness improvements are being delivered.

The Commissioner for Better Regulation in Victoria, Anna Cronin, and her colleague, Eliot Palmer, will outline what Best Practice Regulators look like – based on the development of their own guide for Victorian regulators - and the ways in which they have worked with regulators to address seemingly intractable issues such as cultural resistance and lack of responsiveness. The session will be particularly useful for policy makers and regulators who are also grappling with the demands of rapidly changing technologies and expectations – including in response to the pandemic. Often the 'low hanging fruit' in terms of regulator improvement has been harvested – so where do we look next for reform opportunities? And what is the role of our institutional regulation scrutiny systems in supporting better regulator performance? These questions and more will be discussed in this Masterclass. Anna and Eliot will outline Better Regulation Victoria's approaches to collaboration, co-design and community building with regulators, to help reveal and tackle challenges and roadblocks to improved regulator performance.

Participants in this Masterclass will be encouraged to share their own challenges and experiences – to support the session's contribution to the ongoing mission to professionalise and improve regulatory practice.



TWO | Approaches to Regulatory Stewardship: regulatory practice, digital transformation and new forms of engagement

David Hazlehurst Deputy Secretary, Department of Agriculture, Water and the Environment

Nicola Hinder PSM First Assistant Secretary, Department of Agriculture, Water and the Environment

Jordan Hatch Assistant Secretary, Department of Agriculture, Water and the Environment

The Department of Agriculture, Water and the Environment's (DAWE) has 12 regulatory functions ranging from biosecurity and agricultural exports through to environmental approvals and water efficiency.

We're on a journey to improve regulatory maturity. Our Future Department Blueprint includes Regulation as one of eight key workstreams being advanced to make us 'future ready' by 2025. We aspire to be a world-leading regulator, adopting a stewardship approach, empowering the workforce and creating a fit-for-purpose regulatory approach. In July 2021 we published a Regulatory Practice Statement which describes our approach to the practice of our diverse regulatory functions and guides our path to improved performance. Since then we've developed a Professional Regulatory Capability Framework and published a Compliance Policy.

At the same time, since 2020, we've received more than \$460 million in funding to modernise our export regulatory system, provide greater value to exporters, support growth in agricultural exports and assist industry reach its target of \$100 billion by 2030.

Through this masterclass, David Hazlehurst, Nicola Hinder and Jordan Hatch will explore how we're using this opportunity to transform our regulatory stewardship of agricultural trade. This includes showcasing innovative ways of engaging with industry, our digital transformation agenda, and the Excellence in Professional Regulation regulator training pilot.

THREE | Modernising Business Communications

Dr Paul Hubbard Assistant Secretary, Deregulation Taskforce, Regulatory Reform Division
Department of the Prime Minister and Cabinet

John Keeves Partner, Johnson Winter & Slattery

Kate Pounder Chief Executive Officer, Technology Council of Australia

Veronica Taylor Professor of Law and Regulation, Australian National University

Commonwealth and state laws have not kept pace with the way Australians want to use digital technologies to conduct business. The session will discuss regulatory reforms underway to modernise business communications.

This session will explore the benefits of ensuring that legislative frameworks and regulations which govern the way in which businesses can communicate with each other, with individuals and government agencies is technology neutral. Panellists will use as an example the diverse ways in which solemn documents, particularly agreements, statutory declarations, are currently regulated and can be streamlined.

How did the formalities for these types of legal documents evolve historically? What was the original policy intent behind the legal forms and are regulations fit for purpose? What has changed in a post-COVID digital economy? How can we harness technology to streamline some types of transactions and continue to provide safeguards?



FOUR | Small Changes, Big Effects

Jason Lange *Executive Director, Office of Best Practice Regulation*

The Office of Best Practice Regulation (OBPR) looks at all new policies coming forward for decision. Those expected to have a major impact on Australia then undergo regulatory impact analysis – looking in detail at the impacts, benefits and costs of that proposal. Departments or agencies often tell OBPR that their proposal is only a ‘small change’, with no real impacts. Scratch below the surface, what will we find?

3:45pm

CONFERENCE SUMMARY

Dr Steven Kennedy PSM *Secretary, The Treasury and President, IPAA ACT*

CLOSE AND THANK YOU

The Hon Ben Morton MP *Minister Assisting the Prime Minister and Cabinet*

CONFERENCE HOSTS



THE HON BEN MORTON MP Minister Assisting the Prime Minister and Cabinet



Ben Morton was elected as the Federal Liberal Member for Tangney in 2016. In May 2019 he was appointed Assistant Minister to the Prime Minister and Cabinet, and he continues his work supporting the Prime Minister as Minister Assisting the Prime Minister and Cabinet.

As Minister, Ben Morton is leading the Morrison Government's Deregulation Agenda to support Australia's economic recovery, help unlock business investment and create jobs. His work includes reforms to the Automatic Mutual Recognition of occupational licences and streamlining environmental approvals. He also introduced the Employment Contract Tool, helping businesses hire their first employee.

Ben Morton also supports the Morrison Government in his role as Minister for the Public Service and Special Minister of State. He was sworn into these roles in October 2021.

SANDRA PARKER PSM Fair Work Ombudsman



The Fair Work Ombudsman is the national workplace relations regulator which regulates nearly 1 million workplaces and more than 13 million workers. Prior to her appointment, Sandra served in Deputy Secretary roles at the Commonwealth Department of Employment with roles including advising the government on workplace relations policy and legislation, managing the government's \$8 billion employment services, and the Fair Entitlement Guarantee and Seasonal Worker programs.

Sandra led national work health and safety and workers' compensation policy and legislation including through her role as CEO of the Australian Safety and Compensation Council and as a Commissioner for the Commonwealth workers' compensation scheme.

Sandra has a Bachelor of Education and is a recent graduate of the AICD Company Directors course. She is a member of the Respect@Work Council and the Australian and New Zealand School of Government Alumni Council. She was awarded a Public Service Medal in 2018.

JEREMY HIRSCHHORN Second Commissioner - Client Engagement, Australian Taxation Office



Jeremy Hirschhorn was appointed to the Second Commissioner role from 16 April 2020. He has overall responsibility for the ATO's Client Engagement Group, which fosters willing participation in Australia's tax and super systems through well-designed client experiences.

Jeremy has more than 20 years' experience in roles managing complex tax matters. As Deputy Commissioner of Public Groups & International from April 2015, Jeremy was responsible for ensuring that the largest Australian and multinational companies were meeting their corporate tax obligations and providing the Australian community with confidence that these large companies were being held to account.

Jeremy also worked as Chief Tax Counsel, with responsibility for the provision of the ATO's legal advice in relation to interpretation of the tax and super laws, when he joined the ATO in August 2014. Prior to joining the ATO, Jeremy was a senior partner in KPMG's tax practice. Jeremy holds a Bachelor of Commerce and Bachelor of Laws from the University of NSW. He is a Chartered Tax Adviser and Chartered Accountant.

CONFERENCE SPEAKERS

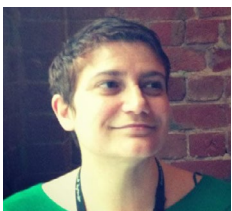


ERIN ADAMS Product Compliance and Industry Engagement Manager for Australia and New Zealand, XERO



Erin is Xero's Product Compliance and Industry Engagement Manager for Australia and New Zealand. Looking after all areas where government, legislation and regulation, meets Xero's small business and tax products. Erin is a Divisional Deputy President, CPA Australia, ACT Division. Before joining Xero, Erin worked in accounting firms and within small businesses.

CHRIS ARCHER Acting Executive Director – Regulation Group, Department of Treasury and Finance Victoria



Chris Archer is Acting Executive Director – Regulation Group in the Department of Treasury and Finance Victoria. She is responsible for advice on regulation policy and frameworks, regulation reform, insurance and risk policy issues. Chris is an economist with broad-ranging expertise in public finance and risk management, and social and economic policy, previously holding executive roles also with Worksafe Victoria and Australian Government central policy agencies.

SIMON ATKINSON Secretary, Department of Infrastructure, Transport, Regional Development and Communications



Simon Atkinson was appointed Secretary of Department of Infrastructure, Transport, Regional Development and Communications on 1 February 2020. He was previously Secretary of the Department of Infrastructure, Transport, Cities and Regional Development. Mr Atkinson has extensive government and public policy experience. Prior to his appointment as Secretary, Mr Atkinson served as Deputy Secretary, Fiscal Group at the Treasury.

Since joining the Australian Public Service as a graduate, he has held senior roles in many Australian Government portfolios, including Infrastructure and Regional, Finance, Defence, and Prime Minister and Cabinet. Mr Atkinson has held leadership roles delivering major policy reforms, including the establishment of Infrastructure Australia in 2007, the 2009 Defence White Paper and 24 Commonwealth economic updates. Mr Atkinson also led the Budget and Fiscal element of the Regional Assistance Mission in the Solomon Islands in 2003-04.

Before joining the Australian Public Service, Mr Atkinson commenced his career with the Queensland Office of the Director of Public Prosecutions.

CONFERENCE SPEAKERS



DR SUBHO BANERJEE Deputy CEO Research and Advisory, ANZSOG



Dr Subho Banerjee is the Deputy CEO (Research and Advisory) at ANZSOG. He is also a Visiting Fellow at the Crawford School of Public Policy at the ANU, and Adjunct Associate Professor at the School of Government and International Relations at Griffith University. He works on the interface between academia and public policy practice.

Subho was previously a Deputy Secretary in the Australian Public Service, and has served in a range of strategic policy and program implementation roles spanning economic, social and environmental policy. He has also worked as a management consultant in the private sector, and for an Indigenous policy thinktank.

Subho holds a BSc and PhD in Physics from ANU. He also holds Masters qualifications in economic and social history, and environmental change and management, from the University of Oxford, where he was a Rhodes scholar.

BRUCE BILLSON GAICD Australian Small Business and Family Enterprise Ombudsman



Bruce Billson commenced his role as Australian Small Business and Family Enterprise Ombudsman (ASBFEO) in March 2021.

Bruce brings experience and knowledge to the role of Ombudsman, and an understanding of the issues facing small business, having started his own advisory business in 2016.

Bruce's political career spans 30 years, including his role as Cabinet Minister for Small Business from 2013-2015. During this role, Bruce was instrumental in the establishment of ASBFEO and the passing of complex legislation to establish the office.

Bruce has shown his dedication to small business through various board appointments, including the Franchise Council of Australia, Deakin University Business School and Australian Property Institute, and more recently through his appointment as Administrator for the City of Whittlesea.

ANNA BLIGH AC Chief Executive, Australian Banking Association



Anna Bligh is a respected Australian leader and former Premier of Queensland. Since 2017, she has led the Australian Banking Association through a period of critical reform, delivering on the recommendations of the Royal Commission. While working to strengthen bank culture and rebuild trust, Anna has also driven the industry's response to COVID-19. She was instrumental in delivering a united approach by Australia's banks, ensuring millions of customers were supported through the pandemic.

Anna was the Premier of Queensland from 2007 – 2012. She delivered significant economic reform to the state, including investment in infrastructure, science, innovation and the arts. In 2011, Anna managed the state's response to a devastating series of natural disasters including cyclones and floods. After her retirement from politics, Anna was appointed CEO of YWCA, NSW with a mission to build a safer world for women and children. She was awarded the Companion of the Order of Australia in 2017 for services to the Parliament of Queensland, and as an advocate for education, the role of women in public life and services to the not-for-profit sector.

Anna is a non-executive director of Medibank Private and Playwriting Australia and holds Honorary Doctorates from the University of Queensland and Griffith University.

CONFERENCE SPEAKERS



MICHAEL BRENNAN Chair, Productivity Commission



Michael Brennan is Chair of the Productivity Commission.

Previously Michael was Deputy Secretary, Fiscal Group, in the Federal Treasury with responsibility for Budget Policy, Retirement Incomes, Commonwealth-State Relations, Social Policy and Infrastructure Financing.

Before that he was Deputy Secretary, Economic in the Victorian Department of Treasury and Finance. Michael has worked as an Associate Director in the economics and policy practice at PricewaterhouseCoopers, and as a senior adviser to Treasurers and Ministers for Finance at the State and Federal level.

Michael holds a Bachelor of Economics (Hons) from the ANU.

RANDALL BRUGEAUD Head, Simplified Trade System Implementation Taskforce



Randall was appointed Head of the Simplified Trade System (STS) Implementation Taskforce by the Minister for Trade, Tourism and Investment, the Hon Dan Tehan MP on 1 July 2021

Randall has spent more than 30 years working in a range of public and private sector roles, with a major focus on transformation. He has worked across dozens of public sector organisations and spent more than a decade working with the Boston Consulting Group and a private IT consulting firm, which he founded and operated.

As head of the STS Implementation Taskforce, Randall is leading a whole-of-government microeconomic reform that will simplify Australia's cross-border trade system and make Australia more competitive on the global stage.

Immediately prior to his appointment to the Taskforce, Randall spent 3 years as the Chief Executive Officer of the Digital Transformation Agency (DTA). Before the DTA, Randall was the Deputy Australian Statistician and Chief Operating Officer at the Australian Bureau of Statistics. Prior to that, he was the Chief Information Officer at both the former Department of Immigration and Border Protection and the Australian Customs and Border Protection Service.

In April 2020, Randall was also appointed as the inaugural Head of the Australian Public Service (APS) Digital Profession. In this role, Randall is helping to raise the digital capability of the APS workforce and set a standard of excellence for digital professionals that supports the delivery of world-leading services for all Australians.

Randall holds a Master of Business Administration degree, a Graduate Diploma in Applied Computing and a Bachelor of Education degree. He is also a Senior Executive Fellow of the Harvard Kennedy School.

CONFERENCE SPEAKERS



BRYAN CHAPPLE Deputy Secretary Growth and Macroeconomics, New Zealand Treasury



Bryan has an extensive background in economic policy and strategy. Prior to joining the Treasury in 2017 Bryan was with the Ministry of Business, Innovation and Employment (MBIE) where he held roles as the Head of the Office of the Chief Executive, and General Manager Strategic Policy.

Bryan has also worked in a range of policy and economic functions at the Ministry of Economic Development, the De Nederlandsche Bank (Netherlands Central Bank) and the Reserve Bank of New Zealand.

Bryan holds a Bachelor of Commerce and Administration (Hons) in Economics from Victoria University of Wellington as well as a Bachelor of Business Studies from Massey University. Bryan lives in Wellington with his wife and two children. He enjoys getting out into the hills around Wellington when he can and supporting his boys' sports teams.

ANNA CRONIN Commissioner, Better Regulation Victoria



Anna Cronin is Victoria's first Commissioner for Better Regulation (appointed in 2015) and also Red Tape Commissioner (appointed in 2018).

Anna started her career as an economist in the Federal Government and has also held senior executive positions in the Victorian and Western Australian Governments.

She has considerable experience in regulatory issues across many policy areas, including in agricultural and mining regulatory and approvals frameworks. Anna was CEO at the National Farmers' Federation for 5 years and was responsible for the management and co-ordination of the regulatory approvals for some of the world's biggest iron ore and oil and gas projects when she was a senior bureaucrat in the Western Australian Government. In 2019, Anna led the Victorian Government's review into planning and building approvals and is now chairing the Expert Panel advising the Victorian Government on the current review of the building system, including legislation and regulators.

Anna was awarded the Centenary of Federation Medal for services to rural leadership. She currently sits on the Advisory Board of the Melbourne School of Government at the University of Melbourne.

DR FELICITY DEANE Associate Professor, Queensland University of Technology



Dr Felicity Deane is an Associate Professor at the Queensland University of Technology. Prior to working in academia she had 10 years industry experience in the United States and Australia. Felicity has published extensively in areas where economics and the law intersect. She has been researching and teaching the law of the World Trade Organization for over a decade and has extensive knowledge of international trade law and practice. Her first book, Emissions Trading and WTO Law: A Global Analysis, examined the impact of trade rules on climate change market based instruments.

Over the past 10 years she has also collaborated with industry partners on projects with a focus on land use practices in Australia, export markets and impacts on natural resources. Her work has recently examined the convergence of technology, data and the impacts of e-commerce on cross border transactions.

CONFERENCE SPEAKERS



THE HON VICTOR DOMINELLO MP NSW Minister for Customer Service and Digital Government

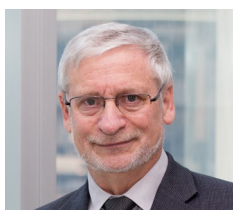


Victor Dominello is a senior Minister in the New South Wales Government and has held various portfolios over the last decade including Aboriginal Affairs, Innovation and Finance. In 2019 he was appointed the inaugural Minister for Customer Service and in 2021 was also appointed the inaugural Minister for Digital Government. Victor firmly believes the use of real-time data and technology are the most powerful ways to improve quality of life and reduce suffering.

Victor was a member of the original Crisis Cabinet which led the NSW response to Covid-19 and now sits on the Covid-19 and Economic Recovery Committee. His particular focus has been on delivering digital solutions such as the Service NSW QR code check-in feature and the real-time data analysis which has informed the state's decision making.

Victor has been the driving force behind the roll out of the Digital Driver Licence, the establishment of the \$2.1b Digital Restart Fund and the rapid expansion of the Service NSW app to include QR code check-ins, the voucher programs, such as Dine and Discover, Covid-19 test alert notifications and the registration of positive rapid antigen tests.

EMERITUS PROFESSOR ARIE FREIBERG AM Monash University



Arie Freiberg AM is an Emeritus Professor at Monash University. He was Dean of the Faculty Law at Monash University between 2004 and 2012. Before this, he was Dean of the Faculty of Arts at the University of Melbourne in 2003.

He is a fellow of the Academy of Social Sciences in Australia, the Australian Academy of Law and holds an Adjunct Faculty appointment in the Australia and New Zealand School of Government.

He has authored over 180 publications in the areas of sentencing, non-adversarial justice and regulation including the textbooks *The Tools of Regulation* and *Regulation in Australia*.

Between 2017 and June 2018 was a member of the Interim Advisory Board of the Victorian Environment Protection Authority. In 2020 he was appointed to the Agency Management Committee of the Australian Health Practitioner Regulation Agency.

He has also consulted for a number of organisations and government agencies on regulatory issues including the NDIS Quality and Safety Commission and the .au Domain Administration Limited.

CONFERENCE SPEAKERS



THE HON JOSH FRYDENBERG MP Treasurer of Australia



Josh Frydenberg is the Federal Member for Kooyong and Treasurer of Australia. He was elected Deputy Leader of the Liberal Party in August 2018 and appointed Treasurer of Australia by Prime Minister, Scott Morrison.

First elected as the Member for Kooyong in 2010, Josh was re-elected in 2013, 2016 and 2019.

He was appointed Parliamentary Secretary to the Prime Minister in September 2013. In December 2014, Josh was appointed to the ministry as Assistant Treasurer. In September 2015, he was promoted to Cabinet as Minister for Resources, Energy and Northern Australia. In July 2016 Josh was appointed as Minister for the Environment and Energy.

Josh completed his secondary schooling at Mt Scopus College, before undertaking tertiary studies at Monash University where he obtained Law and Economics degrees, graduating with Honours in both. Josh was later awarded a Commonwealth Scholarship to Oxford University where he completed a Master of Philosophy degree in International Relations. He also holds a Masters of Public Administration (MPA) at Harvard University's Kennedy School of Government.

Outside of politics, Josh enjoys spending time with his young family and the occasional game of tennis.

STUART FULLER Global Head of Legal Services for KPMG and Chairman, Asia Society Australia

DR DAVID GRUEN AO Australian Statistician, Australian Bureau of Statistics



Dr David Gruen AO was appointed Australian Statistician on 11 December 2019. As Agency Head of the Australian Bureau of Statistics, he is accountable for the functions and operations of the Bureau.

David was previously the Deputy Secretary, Economic and Australia's G20 Sherpa at the Department of the Prime Minister and Cabinet. Before joining the Department in September 2014, he was Executive Director of the Macroeconomic Group at the Australian Treasury.

David joined the Treasury in January 2003, before which he was the Head of the Economic Research Department at the Reserve Bank of Australia from 1998 to 2002.

Before joining the Reserve Bank, David worked as a research scientist in the Research School of Physical Sciences at the Australian National University.

With financial support from a Fulbright Postdoctoral Fellowship, David was visiting lecturer in the Economics Department and the Woodrow Wilson School at Princeton University from August 1991 to June 1993. He holds PhD degrees in physiology from Cambridge University, England and in economics from the Australian National University.

David was appointed an Officer of the Order of Australia (General Division) in 2022 for distinguished service to public administration, to economic research, to business, and to education.

CONFERENCE SPEAKERS



JANE HALTON AO PSM



Jane Halton is a member of the board of the ANZ, Crown, Naval Group, Clayton Utz, the Australian Strategic Policy Institute and the US Institute of Health Metrics and Evaluation. She is the Chair of the Coalition for Epidemic Preparedness Innovations, GBMA, Vault Cloud and the Australian Council on the Ageing. She is the cochair of the global COVAX coordination mechanism.

Jane was a member of the National Covid Coordination Commission and undertook two national reviews of quarantine for National Cabinet. Her 33 career within the Australian Public Service included nearly 15 years as Secretary of the Departments of Finance and Health (and Ageing). Previously she was Executive Co-ordinator (Deputy Secretary) of the Department of the Prime Minister and Cabinet. She has extensive experience in the delivery of the Australian Government budget and the management and performance of Australian Government agencies. She has also held a number of significant roles in Global Health Governance including a chair of the executive board of the WHO, was a WHO board member for 6 years and was chair of the OECD health committee for 12 years.

DR PAMELA HANRAHAN Professor of Commercial Law and Regulation, University of NSW



Dr Pamela Hanrahan is a lawyer, legal academic and author specialising in corporate law, corporate governance, and financial regulation. She is Professor of Commercial Law and Regulation at the UNSW Business School, a Senior Fellow of the Melbourne Law School and foundation director of Cybersecurity and Data Governance Research Network at UNSW Sydney.

Pamela is also a member of the Society of Investment Law (USA), a Fellow of FINSIA, and a solicitor member of the Law Society of NSW. Pamela is a member of the Executive Board of the Business Law Section of the Law Council of Australia, a member of the National Corporate Governance Committee of the Australian Institute of Company Directors, a member of the Conexus Institute Advisory Board, and a non-executive director of Landcom. In 2010-11 she was the Queensland Regional Commissioner of the Australian Securities and Investments Commission and in 2013-15 served as the Registrar of Community Housing for NSW.

In 2016-17 Pamela was an appointed member of the ASIC Enforcement Review Taskforce and in 2018 she was an adviser to the Hayne Royal Commission into Misconduct in the Banking, Superannuation and Financial Services Industry.

CONFERENCE SPEAKERS



ANNE HARRIS Managing Director, Pfizer Australia



Anne Harris is the Managing Director for Pfizer Australia and New Zealand. She also leads the Internal Medicine Group in Developed Asia and has responsibility for bringing forward Pfizer's pipeline of innovative medicines to patients in Australia and New Zealand. Anne is incredibly proud to lead Pfizer ANZ's 1,600 colleagues in working alongside government and healthcare stakeholders to increase access to life changing medicines & vaccines for all Australians and New Zealanders.

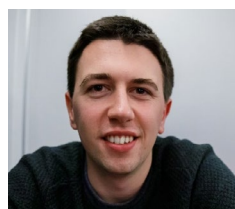
Anne has more than 20 years of experience at Pfizer, leading product planning teams in Europe, Asia and Emerging Markets. Starting in the pharmaceutical industry as a medical representative, Anne brings experience in leadership and strategy across sales, marketing, HR and commercial effectiveness.

Most recently, she was Pfizer Vaccines Lead for Developed Asia, working to ensure that meningococcal and pneumococcal vaccines are available through National Immunisation Programs, including immunisation for indigenous and high-risk populations.

She is deeply passionate about diversity and has dedicated her career to building inclusive workplaces that result in inclusive, creative and thriving workforces. Anne is a steering committee member of the Pharmaceutical Association Inclusion Group in Australia.

Anne graduated from the University of Sydney with a Bachelor of Science in Biochemistry and Microbiology. She also holds a Diploma of Human Resources from Monash University. She became a board member of Medicines Australia in 2020. Anne is married and is the proud mother of two daughters. She resides in Sydney, Australia.

JORDAN HATCH Assistant Secretary, Department of Agriculture, Water and the Environment



Jordan Hatch is the Assistant Secretary, Digital Strategy at the Department of Agriculture, Water and the Environment. Jordan currently leads a growing practice of more than 80 digital practitioners transforming the services which help Australia's agricultural businesses export to the world

Jordan was one of the first members of the UK Government Digital Service and worked in the team that created GOV.UK. Since then, Jordan has built digital teams and led digital strategy for government agencies in the UK and Australia.

Prior to this role, Jordan led technology and digital policy in the office of the NSW Minister for Customer Service, Victor Dominello, with a focus on whole-of-government reforms to digital funding and governance.

CONFERENCE SPEAKERS



DAVID HAZLEHURST Deputy Secretary, Department of Agriculture, Water and the Environment



David Hazlehurst, Deputy Secretary Agricultural Trade Group

David Hazlehurst is the Deputy Secretary for the Agricultural Trade Group, in the Department of Agriculture, Water and the Environment. In this role he supports farmers, food processors and exporters to sustainably grow their businesses through access to overseas markets and regulatory services to meet the requirements of trading partners.

Prior to this David was the Deputy CEO, Business, Partnerships and Support at Austrade, responsible for strategy and business transformation, partnerships, digital and IT, and corporate and ministerial services.

Previously, David held senior appointments across economic and social policy portfolios. He has led teams advising Prime Ministers on economic and industry policy, Federal Budgets and Commonwealth-State relations. He also drove initial implementation of the Australian Government's digital transformation agenda as interim CEO of the Digital Transformation Office.

David holds Bachelor Degrees in Economics and Law (Hons), and a Masters of Public Policy from the Australian National University. He is a member of the Council of the Institute of Public Administration (ACT Division).

NICOLA HINDER PSM First Assistant Secretary, Department of Agriculture, Water and the Environment



Nicola Hinder PSM is the First Assistant Secretary of the Exports and Veterinary Services Division of the Department of Agriculture, Water and Environment (DAWE)

Ms Hinder's responsibilities include technical market access negotiations underpinning the export of a wide variety of agricultural goods from Australia. In addition, Ms Hinder's role includes the management of operational staff based throughout Australia, including in remote and regional communities, providing export certification and assurance functions. Ms Hinder is also the Australian Delegation Head for the CODEX Alimentarius Commission – the international food safety standards setting agency established by the United Nations Food and Agriculture Organization and the World Health Organization.

Ms Hinder has undertaken a broad range of roles across government, including (for DAWE) biosecurity, corporate, emergency management and international trade, including serving the Australian Government on postings to the European Union and India. In 2019, Ms Hinder received a Public Service Medal for services to Biosecurity and Trade.

DR PAUL HUBBARD Assistant Secretary, Deregulation Taskforce, Regulatory Reform Division, Department of the Prime Minister and Cabinet



Paul Hubbard is Assistant Secretary, Deregulation Taskforce, in the Department of the Prime Minister and Cabinet. Paul has experience across the Department of the Treasury, the Office of National Assessments and the Department of the Prime Minister and Cabinet, on key areas of domestic policy (Henry Tax Review) and international economic policy (including trade and G20). He was a 2006 Fulbright Postgraduate Scholar, and a 2014 Sir Roland Wilson Scholar PhD, with a doctoral thesis on the "Nature and Performance of China's State-owned Enterprises"

CONFERENCE SPEAKERS



JOHN KEEVES Partner, Johnson Winter & Slattery



John Keeves is a partner with law firm Johnson Winter & Slattery, practising predominantly in corporate and securities law. He is a Member and former Chair of the Executive of the Business Law Section of the Law Council of Australia, a former Chair of the BLS's Corporations Committee, and a former Member of the Takeovers Panel. John is also an experienced director.

JOHN KEHOE Economics Editor, Australian Financial Review



John writes for The Australian Financial Review from Canberra on economic policy and the intersection of politics and business. Between 2013 and 2018, John was the Financial Review's US Correspondent in Washington. He reported on the Obama presidency and the rise of Donald Trump through the Republican primaries, the presidential election and the first 18 months of the Trump presidency. He also covered international affairs, American business, the economy and financial markets. John joined the Financial Review in 2008 and has reported on banking, tax and federal politics. He appears on Nine Network news programs and ABC Insiders. Before entering journalism, John began his career as an economic analyst at the Australian Treasury, after studying economics and politics at Monash University in Melbourne.

DR STEVEN KENNEDY PSM Secretary, The Treasury and President, IPAA ACT



Dr Steven Kennedy PSM took up the position of IPAA ACT President on 4 September 2019. Dr Kennedy was appointed Secretary to the Treasury on 2 September 2019.

Prior to his appointment as Treasury Secretary, Dr Kennedy was Secretary of the Department of Infrastructure, Transport, Cities and Regional Development between September 2017 and August 2019. During his nearly 30 years in the public service, Dr Kennedy has held various other senior positions in various departments and agencies including the Department of the Prime Minister and Cabinet, the Department of Industry, Innovation and Science and the Department of the Environment and Energy.

Dr Kennedy began his public service career in 1992 as a cadet at the Australian Bureau of Statistics. Prior to joining the public service, he trained and worked as a nurse.

Dr Kennedy has served on a number of boards and foundations. Dr Kennedy was awarded a Public Service Medal in 2016 for outstanding public service in the area of climate change policy. Dr Kennedy holds a PhD and a Masters in Economics from the Australian National University, and a Bachelor of Economics (First Class Honours) from the University of Sydney.

JASON LANGE Office of Best Practice Regulation



Jason is the SESB1, Office of Best Practice Regulation (OBPR) in PM&C, which works to strengthen the evidence base and impact analysis supporting major decisions of the Australian Government. He is a career public servant, having spent over 17 years across APS and VPS roles. Jason has worked on many complex and challenging policy issues, with experience across economic, industry, social and deregulation portfolios.

CONFERENCE SPEAKERS



JASON MCDONALD Chief Economic Adviser and First Assistant Secretary, Department of the Prime Minister and Cabinet



Jason McDonald is the Chief Economic Adviser and First Assistant Secretary of the Regulatory Reform Division in the Department of the Prime Minister and Cabinet (PM&C). He was previously Chief Advisor (Economic) in PM&C, Australia's G20 sous Sherpa and held a range of positions in a twenty year career with the Australian Treasury including on budget policy and the Henry Tax Review.

CASSANDRA MEAGHER Executive Director, Service Reform, Service Victoria



Cassandra Meagher is Executive Director, Service Reform at Service Victoria.

Service Victoria is transforming the way public sector agencies interact with citizens by making it easier to get things done online.

Cassandra heads up a multi-disciplinary team with responsibility for service reform, policy, regulation, stakeholder engagement and product.

Cassandra has a strong background in regulation having worked in the UK, NSW, Victoria and with the Commonwealth Government in establishing and operating regulatory functions.

At Service Victoria she helped enshrine identity verification standards and strong privacy protection principles into the Service Victoria Act 2018. This led the way for Service Victoria to become the first state agency to establish a digital identity solution to the highest online standard.

Cassandra has over 20 years' experience in regulation, a Masters in Commerce (Economics) and has worked in banking and in the Commonwealth, State and UK governments. She's also a graduate of the Australian Institute of Company Directors and a member of Women on Boards and ANZSOG regulatory community of practice.

GAYLE MILNES National Data Commissioner Designate



As National Data Commissioner Designate, Gayle is responsible for overseeing a new scheme for sharing Australian Government data safely.

Gayle has held a range of senior leadership positions across the Australian Public Service - with the Departments of Infrastructure, Transport, Regional Development and Communications, the Environment, and Foreign Affairs and Trade; and as CEO of the Climate Change Authority. In these roles she has driven nationally significant reforms, strengthened enterprise data governance and management and been a heavy data user across a range of sectors.

NICK MOWBRAY Senior Advisor, Department of the Prime Minister and Cabinet



Nick Mowbray is a Senior Adviser with the Regulatory Reform Division of PM&C, on secondment from the Australian Treasury. He led the Deregulation Taskforce's project on automatic mutual recognition of occupational registrations and previously worked with the Department of Education, Skills and Employment, the Fair Work Commission and Australian Treasury in a range of domestic and international policy roles.

CONFERENCE SPEAKERS



MEGAN MOTTO Chief Executive Officer, Governance Institute of Australia



Megan Motto is Chief Executive Officer of Governance Institute of Australia, a national membership association and leading authority on governance.

Megan drives the direction of the Institute that advocates for 40,000 governance and risk management professionals from the listed, unlisted and not-for profit sectors.

Prior to her Governance Institute role, Megan was CEO of Consult Australia. Megan is also currently a Director of Standards Australia and a National Director for the Committee for Economic Development of Australia (CEDA).

Megan has a BA/BEd, a MA in Communications Management and is a Fellow of both Governance Institute of Australia and Australian Institute of Company Directors.

ELIOT PALMER Manager, Better Regulation Victoria



Eliot Palmer is a regulatory specialist, facilitator and public sector manager who helps policy-makers and regulators to improve their approach to design and delivery of the law.

In his current role with Better Regulation Victoria, Eliot works with regulators to understand their regulatory systems and implement reforms to improve their effectiveness. Before this, Eliot worked for over 15 years in state and local government regulatory settings as a policy and practice reform leader.

Eliot was central to the generational reforms of Victoria's environmental laws and EPA Victoria's organisational transformation. He also revised the Victorian Guide to Regulation, managed reforms to Victoria's Human Service Regulator, and has developed varied regulatory strategies, compliance policies, regulation frameworks, and guidance for regulated industries. Eliot holds an Executive Master of Public Administration and a Master in Sound Art.

DAVID PARKER AM Chair and CEO, Clean Energy Regulator



David Parker was appointed Chair of the Clean Energy Regulator on 3 July 2017. David was previously a Deputy Secretary in the Departments of Agriculture and Water Resources, the Department of the Environment and the Commonwealth Treasury.

David has qualifications in economics and law.

With a career spanning more than 25 years with Treasury, David has worked on financial sector liberalisation, tax reform, macroeconomic forecasting and policy, competition policy, energy policy and international economic issues.

More recently he also oversaw Water, Antarctica and National Parks, elements of Climate Change policy, trade negotiations and export market regulation.

From 1997 to 2002 David worked at the Organisation for Economic Cooperation and Development in Paris.

David was made a Member of the Order of Australia in 2012.

CONFERENCE SPEAKERS



KATE POUNDER CEO, Technology Council of Australia



Kate Pounder is the current CEO of the Technology Council of Australia. Kate specialises in business and technology policy and digital government. Prior to joining the tech council, Kate founded AlphaBeta's Canberra office and was an Associate Principal at McKinsey & Company in their digital and public sector practices where she led their digital government work. She has also worked for the Australian Industry Group as their Technology policy adviser, managed Network Ten's regulatory and reporting function, and worked for the Federal Government on major digital technology reforms and policies.

MEGHAN QUINN PSM Deputy Secretary, Markets Group, The Treasury



Meghan Quinn is Deputy Secretary, Markets Group. In this role Meghan has responsibility for providing advice to the Government on a wide range of matters relating to the performance of markets within the Australian economy, is a member of the Executive Committee and is Treasury's Indigenous Champion.

Prior to this role Meghan was: Deputy Secretary, Macroeconomic Group; Deputy Secretary, Structural Reform Group; Division Head, Financial System Division; Head of Secretariat for the Australia in the Asian Century White Paper; Division Head of the Macroeconomic Modelling Division and the Principal Adviser for Forecasting in Treasury. Meghan worked at the Bank of England from 1996 to 2004.

She has a Masters of Economics from the London School of Economics and a Bachelor of Economics (1st honours) from the University of Western Australia. In 2009 Meghan was awarded the Public Service Medal.

JENNIFER RANSON Assistant Secretary, Department of the Prime Minister and Cabinet



Jennifer Ranson is acting Assistant Secretary in the Regulatory Reform Division of PM&C, overseeing the national implementation of automatic mutual recognition of occupational registrations. Jennifer is seconded from the Australian Government Department of Education, Skills and Employment, with a background in skills and industry policy development and state level industry regulation.

SAM REINHARDT Head of Office, Productivity Commission

LACHLAN ROBB Queensland University of Technology



Lachlan Robb is a current PhD Candidate with the Queensland University of Technology. Prior to starting his PhD, Lachlan completed a Bachelor of Laws, a Bachelor of Arts, and was an officer in the RAAF. His research focuses on the socio-legal dimensions to technology, and his PhD is an investigation into a blockchain tech start-up, and how this technology potentially disrupts legal and normative orders. His honours involved conducting a jurisprudence-based Systematic Quantitative Literature Review, and he has since published and presented in areas of technology, innovation, law, and socio-legal studies.

CONFERENCE SPEAKERS

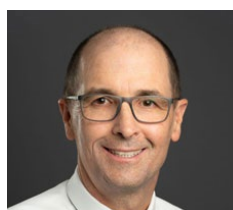


CHRISTIE SAWCZUK Deputy Head, Simplified Trade System Implementation Taskforce



Ms Sawczuk is the Deputy Head of the STS Implementation Taskforce. She is responsible for driving whole-of-government economic outcomes in coordinating and aligning reforms to simplify trade for Australian businesses. These outcomes are pursued through strong strategic partnerships across government and with industry. Ms Sawczuk has previously held Senior Executive strategic policy, operational policy and investigations roles related to trade, economics, immigration, visitor economy, manufacturing and compliance in Austrade, Department of Home Affairs, Australian Border Force, Department of Industry, Innovation and Science, Anti-Dumping Commission, and Department of Agriculture, Fisheries and Forestry.

JOHN SHEPHERD PSM General Manager, Industry Statistics Division Australian Bureau of Statistics



John Shepherd is the General Manager leading the Industry Statistics Division at the Australian Bureau of Statistics (ABS).

The Industry Statistics Division is responsible for producing statistical information across a range of sectors including economic indicators of business activity. John is currently leading a program of work to produce more timely and granular economic indicators while reducing burden and creating more value for businesses who report.

John previously held a number of senior roles at the Australian Taxation Office (ATO), including leading significant change programs and projects focused on improving the client experience. John led the implementation of the Single Touch Payroll (STP) initiative, enabling employers to report their tax and superannuation information for their employees at the same time as they paid staff. John also played an active role in superannuation reform, including leading the implementation of SuperStream and several other reform initiatives including online superannuation account consolidation.

John is a member of the Department of Finance Assurance Reviews panel and is an independent member of a number of Major Program Boards. John has a Master of Taxation from the University of NSW and is a passionate Movember ambassador and fundraiser for men's health initiatives. John was awarded a Public Service Medal (PSM) in the 2022 Australia Day Honours list for his work on Single Touch Payroll.



ROD SIMS AO Chair, Australian Competition and Consumer Commission



Rod Sims was appointed Chair of the Australian Competition and Consumer Commission (ACCC) in August 2011 for an initial five-year term, reappointed for a further three years in August 2016, and reappointed again for a further three years until July 2022, making him the longest serving Chair of the ACCC. Rod's appointment as ACCC Chair finishes on 20 March 2022.

Rod has extensive business and public sector experience. Immediately prior to his appointment to the ACCC, he was the Chair of the Independent Pricing and Regulatory Tribunal of New South Wales (IPART), Commissioner with the National Competition Council, Chair of InfraCo Asia based in Singapore, Director of Ingeus Limited based in London, and a member of the Research and Policy Council of the Committee for Economic Development of Australia. Rod was also a Director of Port Jackson Partners Limited, where he advised the CEOs and boards of some of Australia's top 50 companies on commercial corporate strategy over many years. Rod relinquished these roles on becoming Chair of the ACCC.

Rod is also a past Chair of the NSW Rail Infrastructure Corporation and the State Rail Authority and has been a director of a number of private sector companies. During the late 1980s and early 1990s, Rod worked as the Deputy Secretary in the Department of the Prime Minister and Cabinet responsible for economic, infrastructure and social policy and the Cabinet Office. He also worked as Deputy Secretary in the Department of Transport and Communications. Between 1988 and 1990 Rod was the Principal Economic Advisor to Australia's Prime Minister.

Rod was awarded the Officer (AO) of the Order of Australia in 2022 for his service to public administration in economic policy and regulatory roles. Rod holds a first-class honours degree in commerce from the University of Melbourne and a Master of Economics from the Australian National University.

PERO STOJANOVSKI Deputy Chief Economist, Business Council of Australia



Pero is the Deputy Chief Economist and he joined the Business Council of Australia in 2013. He provides advice, analysis and advocacy across the Business Council of Australia's policy agenda, including macroeconomic conditions, tax policy and tax reform, fiscal policy, regulation, labour markets and the response to COVID. He has represented the Business Council in several forums, workshops and consultations including senate inquiries, the ATO's Large Business Stewardship Group, the Business Coalition for Tax Reform, and as a Supply Nation judge.

Pero previously worked in Commonwealth Treasury on economic forecasting and analysis, company tax and resource taxation issues. He holds a Bachelor of Economics (Honours) from the University of New South Wales.

VERONICA TAYLOR Professor of Law and Regulation, ANU School of Regulation and Global Governance



Veronica L. Taylor is Professor of Law and Regulation in the ANU School of Regulation and Global Governance. She is one of the world's leading scholars of legal and regulatory reform in Asia, with over 30 years' experience designing and delivering projects for government focused on regulation, governance, and rule of law -- often in pluralist legal and political environments. At the Australian National University she teaches Policy and Practice of Regulation and is a non-Executive Director of ANU Enterprise, the University's commercial arm. She currently serves as the Deputy Chair of the Australia-Japan Foundation within the Australian Department of Foreign Affairs and as a Director of the Australia Japan Business Cooperation Committee (AJBCC), a peak bilateral industry body. She is a recipient of the Japan Foreign Minister's Citation.

CONFERENCE SPEAKERS



DENITA WAWN Chief Executive, Master Builders Australia



Denita Wawn is Chief Executive of Master Builders Australia (MBA). She has 20 years' experience as a leading advocate for industry and employers at the national level, around Australia and internationally, including in senior executive roles with the Brewer's Association, National Farmers' Federation and Australian Hotels Association. The MBA is a member of the Building Codes Committee of the Australian Building Codes Board among other consultative bodies.

JENNIFER WESTACOTT AO Chief Executive, Business Council of Australia



The Business Council of Australia is the nation's premier business organisation, advocating for a stronger and fairer society through a more prosperous Australia.

Jennifer Westacott AO has served as Chief Executive of the Business Council of Australia since 2011, bringing a unique combination of extensive policy experience in both the public and private sectors.

Under her leadership, the Business Council tirelessly champions meaningful policies that strengthen the ability of businesses to grow the economy for the benefit of all Australians.

Jennifer built her career in the public sector, working in senior leadership positions in the NSW and Victorian governments.

She has served as the Director General of the NSW Department of Infrastructure, Planning and Natural Resources; the Secretary of the Victorian Department of Education and Training; and the Director of Housing in Victoria.

She was also the Deputy Director General of the NSW Department of Community Services, and the Deputy Director General of the NSW Department of Housing.

As a senior partner at KPMG, Jennifer advised major corporations on climate change and sustainability and advised governments across Australia on significant reform priorities.

Jennifer has an unrivalled understanding of how the public and private sectors intersect and can work together to achieve the best outcomes in the national interest.

Since 2013, Jennifer has served as a Non-Executive Director of Wesfarmers Limited.

She is the Chair of the Western Parkland City Authority (previously known as the Western City & Aerotropolis Authority), which is overseeing the design and delivery of the Western Sydney Aerotropolis, as well as integrated delivery across the Western Parkland City, a region which comprises 38 per cent of Greater Sydney's area.

Jennifer is an Adjunct Professor at the City Futures Research Centre of the University of NSW and also serves as a member of the UNSW Council.

She is the inaugural Chair of the Board of Studio Schools of Australia, a patron of Mental Health Australia, the Co-Patron of Pride in Diversity, and a patron of the Pinnacle Foundation.

In 2018, Jennifer was made an Officer (AO) in the General Division of the Order of Australia.

Jennifer has a Bachelor of Arts (Honours) from the University of New South Wales and in 2017 received an Honorary Degree (Doctor of Letters) from her alma mater. She was a Chevening Scholar at the London School of Economics.

CONFERENCE SPEAKERS



TIM YEEND Associate Secretary, Department of Foreign Affairs and Trade



Tim Yeend was appointed Associate Secretary in the Department of Foreign Affairs and Trade with responsibility for trade and investment in November 2021. He has over 30 years experience at the highest levels of government and in the international system, providing strategic direction and vision on trade and related issues.

Before assuming his current role, Mr Yeend worked at the World Trade Organization as Principal Adviser and Chief of Staff to former Director-General Roberto Azevedo and current Director-General Ngozi Okonjo-Iweala. He also led the World Trade Organization's engagement with G20 Leaders as WTO Sherpa.

Prior to this, Mr Yeend was the Australian Ambassador to the WTO and other international economic organisations in Geneva. He has also worked in a number of senior positions in the Department of Foreign Affairs and Trade, including overseas assignments in Switzerland, Indonesia and South Africa. He worked as an adviser to former Deputy Prime Minister Tim Fischer and Trade Minister Mark Vaile. He has also worked in the former Departments of Primary Industries and Energy and Transport.

Mr Yeend holds a BA (Hons) from the Australian National University as well as postgraduate qualifications from the UK.



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